

FOR IMMEDIATE RELEASE

## **HealthSavings Administrators Launches Into 2021 With Expanded Sales Leadership Team and Top Industry Rankings**

*Four seasoned executives join sales leadership team; HealthSavings listed as Best Overall HSA of 2020 & 2021 by Investopedia*

Richmond, VA – January 14 – [HealthSavings Administrators](#), a leading health savings account (HSA) provider, today announced the appointment of four industry veterans to its sales leadership team. With a combined 80 years of experience in the healthcare and health benefits spaces, these additions highlight the company's commitment to building a strong broker network to better serve the mid-size employer market.

"I am thrilled to welcome these proven industry veterans to our sales team and for them to spur on the continued growth of our HSA business nationwide," noted Dean Mason, president and CEO of *HealthSavings*. "The *HealthSavings* HSA offering is unique in its ability to help people of all income levels reach their health and financial wellness goals, and our new sales leaders are well-positioned to increase adoption among diverse employee bases."

Joining the *HealthSavings* team are Joseph Ingrando, Scott Borden, Lisa Chapman, and Michael Olaiz. Each of these sales leaders has a strong track record of evangelizing the value of HSAs, as well as a deep commitment to HSAs as a means for employers and individuals to reach their health and financial wellness goals. They will focus on delivering value to broker plan offerings that culminate in successful HSA programs supported by industry-leading service and award-winning participant education.

In addition to bolstering its sales leadership team, *HealthSavings* was also recently named "Best Overall HSA of 2021" by Investopedia, ahead of numerous larger competitors. Investopedia specifically noted *HealthSavings'* access to low-fee Vanguard mutual funds, wealth of account holder educational materials, and five times higher account balances. This comes on the heels of *HealthSavings* being featured as part of Morningstar's 2020 HSA Landscape, which ranks 11 of the top providers nationwide, and being named "Best Overall HSA of 2020" by Investopedia.

"The recent pandemic has underscored the need for an HSA provider that can deliver on the customer service required to assist people who may be experiencing crises in health and financial wellness. We understand that when they call, they deserve individualized treatment – now, more than ever. Our service team is proud to offer greater than 90% account holder satisfaction, with 92% first call, same day call resolution," said Mason. "We are proud to offer a level of personalized care and support for our clients that other larger HSA providers simply cannot match, and our recent top ranking only confirms its impact."

To read the full report from Investopedia, [click here](#), and to learn more about *HealthSavings'* tailored HSA solution, please visit: [www.HealthSavings.com](http://www.HealthSavings.com).

### **About HealthSavings Administrators**

With a 15 –year track record serving the unique needs of growing businesses, *HealthSavings* offers the services and education needed to implement and scale a successful health savings benefit offering. As a

result, account holders are saving five times more to help manage healthcare expenses now and in the future. Implementing the industry's first persona-based experience and delivering unparalleled service, *HealthSavings* supports the needs of employees at every stage of their health savings journey. Whether they are a family looking to pay frequent medical expenses tax-free or an individual seeking to invest all their HSA dollars in low-expense mutual funds, *HealthSavings* offers a comprehensive approach that helps them meet their goals.

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